

Attractive product starts
with healthy ingredients

2019 Asia Food & Beverage Manufacturing Summit

27-28 August, 2019
Jakarta, Indonesia

JS Luwansa Hotel and Convention Center

Organizer

 **Ringier Events**
Connecting industry through information exchange!

Media support


国际食品加工及包装
商情
CHINA FOOD MANUFACTURING JOURNAL


INTERNATIONAL
Plastics news
for ASIA
Essential Footprints & Information for Plastics Processors and Makers


国际塑料商情
INTERNATIONAL PLASTICS NEWS FOR CHINA


FoodPacific
MANUFACTURING JOURNAL

Sponsor



ASIA-PACIFIC: A RUNNER-UP FOR GLOBAL SNACK LEADING MARKET

Southeast Asia has not only the fastest growing population in the world, but the one which with every year increases its consumption expenditure. It is currently the 2nd biggest market for snack sales in the world, with Europe's sales results only slightly ahead at USD \$905.93 million and Asia-Pacific placing 2nd with USD \$895.65 million, placing itself way ahead of next market – USA at USD \$750.53 million. It is countries like Vietnam (19.1%), Philippines (11.6%) and Indonesia (9.5%) that are leading the growth in this region. And Indonesia, with its 258 million citizens, spending 53% of their consumption expenditure for Food & Beverages items, it is a market worth fighting for.

BUILD YOUR BRAND WITH THE RIGHT PARTNER!

Ringier Events' goal is to connect domestic manufacturers that are looking to expand their business and improve their production capacity with the highest quality international suppliers of machinery. During our summit you can meet over 200 professionals from various segments of F&B industry – whatever is that you're looking for, you can find a suitable contact at Asia Food and Beverage Summit. Supported by multiple Associations from across the region, we bring the best, most experienced companies to offer you solutions to your manufacturing problems!

INDONESIA – HOW TO DOMINATE THE BIGGEST ASEAN MARKET

At the 5th edition of the Asia Food and Beverages Summit we want to focus on the 2 biggest areas in F&B manufacturing: **ingredients and packaging** - 2 crucial elements that affect performance of your product on the market the most.

At Ringier, we know that staying ahead of the ever-changing, fast-moving consumer goods market (FMCG) is a difficult task, but by establishing strong relationship between the functional benefits of your products and the customer's wellbeing, you can achieve measurable results. Various new technologies are being advanced on the Indonesian market to provide economically viable food ingredients for the food formulations, such as nootropics, plant-based proteins, collagen-infused beverages, probiotics and prebiotics, regional flavoring, coloring, functional ingredients and many others.

Another important issue is the food spoilage and how to delay it and extend shelf life of the products. The primary factors associated with food spoilage are of intrinsic food properties which include endogenous enzymes, substrates, sensitivity for light, oxygen and cross-contamination during harvesting, slaughter and processing in combination with the temperature. To deal with those issues, companies experiment with new types of packaging by use of bioplastics, skin packaging, clean labels, on-to-go packaging, sustainable solutions, usage of recycled plastics and others. But the trends are not only related to physical properties – one of the most important features is the look. Proper packaging is a wise investment because it saves the resources, but it should also attract the customer. Currently we can observe several emerging packaging trends: retro, soft & pastel colours, shorter, wholesome & more recognizable ingredients list, no-nonsense labelling and of course “green packaging” – with the use of recyclable materials.

TOPICS: Professionally covering all stages of production chain – from ingredients to shelf.

Start of the production chain:



REGULATIONS & MARKET

- Food safety and QC
- Clear Labelling Requirements
- Ethical food
- F&B Market Overlook



PACKAGING

- No-nonsense labelling
- Biobased Packaging Materials
- Right bottle design to save materials and attract customers
- Closures revolutions – convenience meets efficiency
- High-barrier packaging materials
- rPET - advantages & disadvantages
- Flexible packaging pushing innovation borders
- High-tech food pouches
- Benefits of omni-directional conveyor belts
- Waste management in F&B packaging
- Smart Coding & Marking a solution to reduce costs



INGREDIENTS

- Nootropic – the new trend
- Salt reduction
- 1001 uses of Starch
- Probiotics & Prebiotics
- Plant-based proteins
- Organic sugar substitutes
- Innovative, nature-inspired coloring/flavouring



PROCESSING

- Smart cooling = smart factory
- Low cost strategy by automation
- Modified Atmospheric Packaging
- Product inspection systems
- Smart machines saving your resources



Reasons Why You Should Attend

- **Face-To-Face Communication With Your Peers:**

Meet industry experts, fellow manufacturers, suppliers, regulators, distributors, academe as well as R&D researchers from all the steps of Food & Beverages manufacturing: ingredients, formulation, processing and packaging sectors. Learn about regional needs and future manufacturing trends.

- **Be Updated About The Latest Market Trends:**

Get ideas, gain insights and learn best practices and tricks in Food & Beverages industry - from ingredients to packaging.

- **Learn From The Industry Experts:**

Discover new products, services and solutions for your business to generate higher profitability.

- **Visit Exhibitors' Booths:**

Attend one-to-one meetings with potential partners not only from Indonesia but across the region.

- **Meet New Suppliers and Agents:**

Build your business network at a relaxing and friendly atmosphere.

- **Build Your Business Network:**

Talk with CEOs, Directors, Managers and Engineering Heads from your target companies and generate many new sales leads with the people in the right places.

Venue Hotel - Your Business & Leisure Experience

JS Luwansa Hotel and Convention Center

JS Luwansa Hotel and Convention Center, Jakarta's first class international upscale hotel, located in the city center in Jakarta. Strategically located near all major commercial, diplomatic and government offices, the hotel is located in the main road of Jl. HR Rasuna Said, which gives you swift access to all major offices building.

Address: Jl. HR Rasuna Said Kav C-22, Jakarta 12940, Indonesia

Tel: (62) (21) 2954 3030

Website: www.jsluwansa.com/default-en

Distance from Hotel

Soekarno-Hatta International Airport : 32 km (Drive Time: 40 mins)

Jakarta International Expo (JIExpo) : 13 km (Drive Time: 30 mins)



Sponsorship

Smart Investment - Increase Your Exposure To An Exclusive Sector
Strengthen Recognition of Your Brand And Stay On Top Of Competition

Benefits for all sponsors with valuable exposure before, during and after the event, both on-site and off-site.

- Your company logo is featured on a wide range of promotion materials including magazines, websites, direct mailing, brochures and flyers.
- Promotion by Ringier's international strategic partners, associations and media endorsers.
- Your company logo will be displayed at all on-site materials such as backdrops, roll-up banners.
- Acquire the list of delegates with contact details and your company logo will be included in the post-event report.

2019 Sponsorship	Basic Benefits Extra Exposure	Display Table	Speech Slot	VIP Pass (Free)	Pass Coupon (USD300)	Profile in Event Folder	AD in Event Folder	Priority Right of Matchmaking	Remark
Gold USD 17,700 (Only 1 Slot Available)	✓	3	5mins Day 1 Opening + 25mins Main	20	10	1P	2P Special Position + Inner Page	✓	Plus: 1) Customized Email Direct Blast x 3,000 mailings 2) Sponsor's roll at designated area (max. 2 units) 3) Video display at the best break time (max. 3 mins video) 4) Put 1 catalog in event bag 5) Prepare lucky draw gift for delegate (optional) 6) On-site interview at the conference 7) Upload your presentation to event website
Silver USD 11,900 (Only 1 Slot Available)	✓	2	5mins Day 2 Opening + 25mins Main	10	5	1P	1P Inner Page	✓	Plus: 1) Customized Email Direct Blast x 2,000 mailings 2) Video display at the best break time (max. 3 mins video) 3) Put 1 catalog in event bag 4) Prepare lucky draw gift for delegate (optional) 5) On-site interview at the conference 6) Upload your presentation to event website
Bronze USD 10,800 (Only 4-6 Slots Available)	✓	1	25mins Main Session	3	2	1/2 P	1P Inner Page	✓	Plus: 1) Upload your presentation to event website
Bronze USD 6,900 (Only 4-6 Slots Available)	✓	1	25mins Parallel Session	3	2	1/2 P	1P Inner Page	✓	Plus: 1) Upload your presentation to event website
Cocktail USD 8,750 (Only 1 Slot Available)	✓	1	5mins Cocktail	2	2	1/2 P	1P Inner Page	✓	Plus: 1) Sponsor can play video during dinner * The rate is based on 100 people, more expense will be charged according to real situation.
Exhibitor USD 3,150	✓	1	10mins coffee break	2	2	1/2 P	✗	✓	-
Exhibitor USD 2,900	✓	1	✗	2	2	1/2 P	✗	✓	-
Lucky Draw USD 3,550	✓	✗	2mins Lucky Draw	2	1	1/2 P	1P Inner Page	✗	* The gift worth USD328 / RMB2000 should be prepared and shipped to venue by the sponsor.
Event Bag USD 3,550 (Only 1 Slot Available)	✓	✗	✗	1	1	1/2 P	✗	✗	* The bag should be prepared and shipped to venue by the sponsor. Arrive no later than August 23th noon.
Lanyard USD 3,550 (Only 1 Slot Available)	✓	✗	✗	1	1	1/2 P	✗	✗	* The rate is based on 150 pieces and limited to two colors on lanyards.
AD USD 2,150	✓	✗	✗	1	1	1/2 P	1P Inner Page	✗	* The special position rate: C4 (USD3,150), C2 (USD2,700), C3 (USD2,500)

** Notice **

- 1) Ringier only provides the basic equipment for each display table: 1 table with tablecloth, 2 chairs.
- 2) All the promotion materials should be prepared by the sponsor, including AD, profile, roll up banner, catalog, video, event supplies (Bag/ Lanyard/ USB/ Pen/ Notebook), lucky draw gift and the content of Email Direct Blast...etc. Besides, Sponsor is responsible for shipping and any related customs charges or taxes.
- 3) Whilst every effort will be made to secure the desired delegates for matchmaking purposes, Ringier cannot guarantee that all those requested can attend and may need to include qualified substitutions.
- 4) Ringier has the right to adjust or reject any presentation that does not meet the necessary standards.

ABOUT RINGIER

Taking advantage of powerful media resources, Ringier Conference covers the industries of plastics, food, personal care, medicine & health care, nonwovens, coatings & ink, automobile, metal, mold & die, package, composite material, and the latest technologies. Since 2003, we organize over 20 high level conferences bringing industry leaders together for information exchange and networking opportunities in China and successfully extend into S.E.Asia from 2014.

A series of conferences in S.E.Asia that cater specifically to industry verticals like metalworking technology, plastics processing, automotive, food beverage processing & packaging representing growth sectors in many S.E. Asia countries. These sectors require high levels of technology and upgrading to meet the growing needs of sophisticated consumers both domestically and for export markets.

Conferences organized by Ringier not only provide industry leaders with the latest technologies, but also help Greater China enterprises innovatively explore new markets. For more information, please visit www.ringierevents.com

CONTACT US

Ms. Amber

T. +886-4-23297318 ext.22

E. amberchang@ringier.com.hk