



ASEAN Automotive & Motorcycle Parts Manufacturing Summit 2020

Two Wheelers | Automotive | E-Mobility | Mold & Die

2-3 August, 2020 | Hanoi, Vietnam

Metal Processing | Plastic Manufacturing
Intelligent Manufacturing | Electric Vehicle Market

Organizer



**Media
Supports**



Co-Organizer



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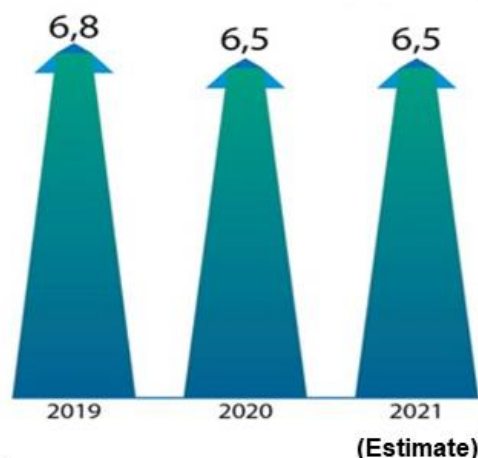
The Thriving "Vietnamese Economy"

According to statistics from the General Statistics Office of Vietnam shows that total state revenue in 2019 established the annual goal, and many items among which exceeded the amount of revenue goals.

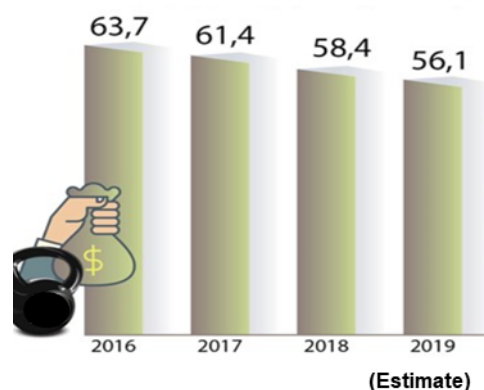
In the "Vietnam Economic Update Report 2019-2020", the Central Institute for Economic Management (CIEM) marks that the GDP growth rate in 2019 reached about 7.2%, the average inflation rate was about 2.78%, and the export growth rate was 8.13% The trade balance was about \$ 4.2 billion. This was not only higher than the Vietnamese government's original estimated economic growth rate (6.8%), but also outstood in the global downturn.

Due to the adverse effects of the global economy, CIEM's estimated GDP growth rate in 2020 will be about 6.72%, the average inflation rate will be about 3.17%, the export growth rate will be about 7.64%, and the trade balance will be about \$ 2.3 billion. However, the Asian Development Bank has a more positive view. The bank believes that Vietnam is one of the few countries in Asia with economic growth rates of 6.8% and 6.7% in 2019 and 2020. This is a high level of growth compared to many countries in the region.

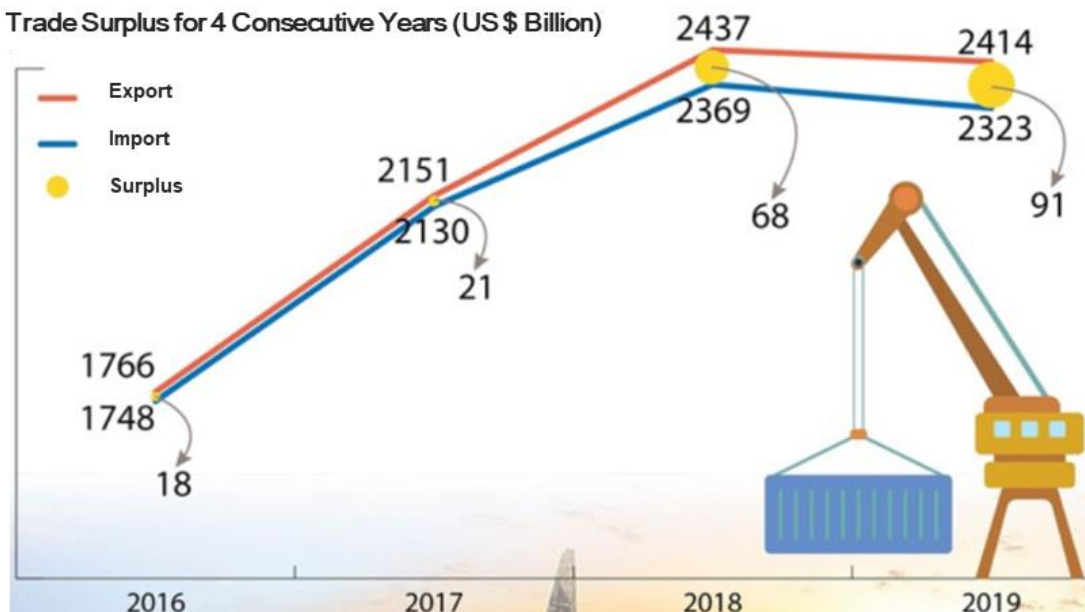
Rapid Economic Growth




Declining Public Debt



Trade Surplus for 4 Consecutive Years (US\$ Billion)



According to  estimates, Vietnam overall economy will continue to grow in 2020.

Vietnam Automotive Market Overview

According to the Institute for Industry Policy and Strategy (IPSI), Vietnam automotive market has huge growth potential from now to 2025. The institute predicts that the scale of Vietnam automobile market consumption will reach more than 500,000 vehicles per year from 2021.



Between 2018 and 2025, it is estimated that the domestic automotive manufacturing industry will grow at a rate of about 18.5% per year, and between 2025 and 2035 will grow at a rate of 13.8%. By 2025, automobile production will reach nearly 531,600 vehicles. It will reach 1.76 million by 2035. With the growth of the middle class, car sales will respectively increase by 22.6% and 18.5% each year from now to 2025.

Vietnam Automotive Industry

According to statistics, now there are **approximately 56 automotive production and assembly plants nationwide in Vietnam, including 18 foreign-funded enterprises and 38 domestic-funded enterprises.** The annual output is about 460,000, including 200,000 passenger cars and 215,000 trucks. From the perspective of Vietnam automotive supporting capabilities, there are currently about **210 automotive component manufacturers** in the country, mainly small and medium enterprises. Compared with Thailand and Indonesia, there is still much room for improvement.

In 2018, the Vietnamese government launched the “**Automobile Industry Development Strategy and Master Plan**” to strongly assist the development of the domestic automotive manufacturing industry. However, Vietnam has only just begun its industrial development. Major equipment needs to be imported from foreign countries. Now, it is the crucial time to enter the Vietnamese market.



Vietnam is the 4th largest motorcycle market in the world. There are currently about 40 million motorcycles in Vietnam. The motorcycle market in 2018 reached a new high year record in history with about 3.4 million motorcycle sold. According to the Vietnam Motorcycle Association, the Vietnam motorcycle market is close to saturation, but the high-end motorcycle market will be another target that can be developed.



ASEAN Automotive & Motorcycle Parts Manufacturing Summit 2020 (4-5, August, 2020, Hanoi, Vietnam) is a more efficient and structural discussion on the internal production of the automotive / motorcycle manufacturing industry. The main agenda of this conference contains the global hot topics-smart manufacturing and electric vehicles. It is hoped that local Vietnamese companies can improve their manufacturing efficiency, integrate with the international market, and enter the global industry chain.

Market Overview

Hot Topics (examples)

- Opportunities and Trends in Vietnam after US-China Trade War
- Vietnam Automotive/Motorcycle Market Overview
- How to Upgrade to the Key Technology of Japanese Supply Chain
- Technologies and Regulations of Industry 4.0
- How to Upgrade Manufacturing from Motorcycle Parts to Automotive

Metalworking

- How to Improve the Utilization of Body Stamping Materials?
- Domestic Full-Servo High-Speed Automatic Stamping Line Technology
- Laser Repair Enhancement Technology for Automotive Cover Mold
- Application of Robot Laser Cutting In Automotive Manufacturing
- Application of Automatic Deburring Technology in Auto Parts Industry
- Innovative Power Management Solutions for Vehicle Electrification
- Reduce Costs and Improve Part Functionality through the Use of Abrasive Flow and Electrochemical Machining
- Quickly Adjust Fiber Laser Spot Size as A Solution for Various Metal Plate Thicknesses

Plastics

- Automotive and Motorcycle Injection Technology Applications
- Sustainable Plastics In Automotive and Motorcycle Production
- Flame Retardant Solutions For Automotive and Motorcycle Polyurethane Foam
- Trends In Designing Future Cars in Automotive and Motorcycle Parts Manufacturing
- Plastic Processing Technology for Electric Vehicle Production in Vietnam-Roadmap and Opportunities
- A Sustainable Plastic That Combines Environmental Protection with Automotive Manufacturing and Circular Economy

Electric Vehicle

- Prospects of Vietnam Electric Vehicle Market
- The Development of Electric Vehicle Batteries
- The Impact of E-mobility on the Supply Chain?
- The Impact of Electric Vehicle and Battery Technology on Suppliers
- The Impact of Global Trends on Suppliers: Electrification and EV Powertrain Components

Smart Manufacturing

- What Is The Instant ROI of Digital Manufacturing?
- How Can Companies Successfully Transition to Industry 4.0?
- Influential Technologies in the Automotive / Motorcycle Supply Chain
- Use Big Data and Analytics to Gain a Competitive Advantage.
- How to Use IOT Technology to Increase Efficiency and Reduce Costs?

The Summit Was Co-Organized with the Vietnam Association for Supporting Industries (VASI)

In 2017, under the planning of MoIT (Vietnam Ministry of Industry and Trade), a new association was established with the purpose and goals of supporting the development of Vietnamese enterprises, promoting domestic and foreign trade, and providing the assistance needed by enterprises.

The members of VASI mainly are the components manufacturers. There are currently more than 200 suppliers of production parts. Member manufacturers include metalworking manufacturing, plastic manufacturing, machinery manufacturing, automation, electronic parts, etc.

The current chairman is the current Deputy Director of Ministry of Industry and Commerce, assisting members to connect with relevant departments in the industry, including government departments, the European Union, external partners, etc., including domestic and export markets, collecting relevant supply chain information, and supporting feasible solutions for cooperation. It is an internal and external agency that assists Vietnam manufacturing industry.



Supporter

Industry Development Center (IDC), The Vietnam Trade Promotion Agency (VIETRADE) is a governmental organization of Vietnam responsible for national regulation of trade and investment promotion for development of industry and trade.



VIETRADE provides a wide spectrum of services to assist Vietnamese and foreign enterprises in their business development and expansion.

OUR VISION AND DEVOTION:

- Success for enterprises
- Trade development
- Optimization of every resource



Previous Cooperation Associations



Previous Sponsors and Partners



Reasons Why You Should Attend

Face-To-Face Communication With Your Peers:

Meet industry experts, fellow manufacturers, suppliers, regulators, distributors, academe as well as R&D researchers from automotive, motorcycle and supporting industries like machining, metrology, cutting tools, plastics, automation, mold and die etc. Learn about regional needs and future manufacturing trends.

Be Updated About The Latest Market Trends And Prospects:

Get ideas, gain insights and learn best practices in processing and design in the metalworking and plastics industries.

Learn From The Industry Experts:

Discover new products, services and solutions for your business to generate higher profitability.

Visit Exhibitors' Booths and Product Displays:

Attend one-to-one meetings with potential partners not only from Vietnam but across the region.

Meet New Suppliers and Agents:



Meet potential partners in Vietnam and ASEAN through one-on-one business matchmaking opportunities.

Build Your Business Network:

With focus in Auto and Motorcycle Parts Manufacturing, Precision Machining, Lightweighting, Intelligent Automation, Testing & Measuring Equipment ROI and training.

Success Stories - 2019 ASEAN Automotive & Motorcycle Parts Manufacturing Summit

Key to AAMV success in 2019 in Hanoi, Vietnam:

1. Vietnam top automotive company **VinFast** attended the event. 
2. Co-organized with **VASI** 
3. Up to 260 attendees (Up 9% from 2018)



About the Organizer

Ringier Industrial Media, as a leading B2B industrial information provider, provides professional magazines, Ringier Industrial Resources website (www.industrysourcing.cn) and conference events, digital media promotion, iPad / iPhone and Android platforms, and etc. to China, Asia and Middle East industries the most extensive coverage of new technologies, new products, technology transfer, practical solutions and procurement information. Supported by a team of professional editors and consultants, Ringier has published 22 industrial and trade magazines covering 18 major industrial fields.

Ringier Industrial Media has held professional technical and application seminar events in various industrial fields for the Chinese manufacturing market since 2003, providing a platform for high-quality communication, learning and cooperation, and has gained a good reputation and evaluation in the industry. Relying on the successful experience of the seminar events in China, Ringier also expanded to the Southeast Asia region for the first time in 2014, which not only provided the latest scientific and technological information of the local industry, but also opened up new opportunities for companies interested in exploring the region. With more than 10 years of conference planning experience, Ringier Conference has brought together industry experts and business leaders worldwide. So far, Ringier has successfully assisted more than 5,000 companies and industries to provide the best communication channels for buyers and sellers.

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